

COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:

Course Discipline Code and Number: COM 102
 Course Title: Interpersonal Communication
 Division/Department Codes: HSBS/HUM

2. Semester assessment was conducted (check one):

- Fall 2011
- Winter 2012
- Spring/Summer 20__

3. Assessment tool(s) used: check all that apply.

- Portfolio
- Standardized test
- Other external certification/licensure exam (specify):
- Survey
- Prompt
- Departmental exam
- Capstone experience (specify):
- Other (specify): Departmental Presentation Rubric

4. Have these tools been used before?

- Yes
- No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed and the total number of students enrolled in the course.

75 students assessed from 4 sections. A total of 94 students were enrolled.

x

6. If all students were not assessed, describe how students were selected for the assessment. (Include your sampling method and rationale.)

x

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment.

Does not formally apply.

2. List each outcome that was assessed for this report exactly as it is stated on the course master syllabus. (You can copy and paste these from CurricUNET's WR report.)

x

Outcome # 1: Identify and analyze effective/ineffective communication behaviors in a variety of interpersonal communication encounters/contexts.

x

Outcome #2: Demonstrate effective communication behavior and techniques.

3. For each outcome that was assessed, indicate the standard of success exactly as it is stated on the course master syllabus. (You can copy and paste these from CurricUNET's WR report.)

x

Standard of success states 70% of students must score 75% or higher on learning outcomes. Please see attached summary of data collected. The results indicate that Students demonstrated adequate competence and achieved overall success.

x

COURSE ASSESSMENT REPORT

4. Briefly describe assessment results based on data collected during the course assessment. Indicate the extent to which students are achieving each of the learning outcomes listed above and state whether the standard of success was met for each outcome. *In a separate document, include a summary of the data collected and any rubrics or scoring guides used for the assessment.*

Outcome #1 Demonstrates 64 Students met Standard of Success. Percentage of Students Meeting the Standard of success is 85 %.

Outcome #2 Demonstrates 60 Students met the Standard of Success. Percentage of Students Meeting the Standard of Success is 80%.

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in the assessment results. *(This should be an interpretation of the assessment results described above and a thoughtful analysis of student performance.)*

Strengths: Students show greater competence in Outcome #1, demonstrating adequate analytical and concept application skills on final exam.

Weaknesses: Students show slightly less, although still adequate, competence in Outcome #2, demonstrating effective communication behavior and techniques in presentations.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses. *(If students met all expectations, describe your plan for continuous improvement.)*

Increased emphasis will be placed upon building organizational oral presentation skills through the addition of an individual lesson/activity.

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

a. Outcomes/Assessments on the Master Syllabus
Change/rationale:

b. Objectives/Evaluation on the Master Syllabus
Change/rationale:

c. Course pre-requisites on the Master Syllabus
Change/rationale:

d. 1st Day Handouts
Change/rationale:

e. Course assignments
Change/rationale:

f. Course materials (check all that apply)
 Textbook
 Handouts
 Other:

g. Instructional methods
Change/rationale:

h. Individual lessons & activities

COURSE ASSESSMENT REPORT

Change/rationale: More coverage of outlining and basic presentation/performance skills will assist students with improving performance on this outcome.

3. What is the timeline for implementing these actions?

Fall 2013

IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course. Very Effective

2. If the assessment tools were not effective, describe the changes that will be made for future assessments.


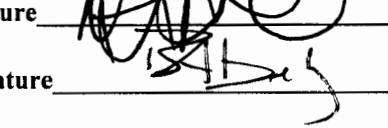
3. Which outcomes from the master syllabus have been addressed in this report?

All Selected _____

If "All", provide the report date for the next full review: WI2016_.

If "Selected", provide the report date for remaining outcomes: _____.

Submitted by:

Print: Bonnie Tew _____ Faculty/Preparer	Signature 	Date: <u>4/30/2013</u>
Print: Dena Blair _____ Department Chair	Signature 	Date: <u>5/2/13</u>
Print: Dr. Bill Abernethy _____ Dean/Administrator	Signature	Date: <u>5/14/13</u>