

Program Information Report

Film Studies (AAFS)

Associate in Arts Degree

Program Effective Term: Fall 2013

In this program, students will be introduced to film as a medium of artistic expression and persuasion. Students will critically study motion pictures covering a variety of eras, cultures and genres. They will be introduced to the various elements of the creative process involved in film making such as narrative, acting, mise-en-scene, editing, cinematography and sound. Students will develop the skills necessary to critically and technically evaluate one of the most dynamic and influential art forms of the past 100 years.

First Semester		(17 credits)
COM 130	Introduction to Mass Communication	3
HUM 120	Introduction to Film	3
	Math Elective(s)	4
	Soc. Sci. Elective(s)	3
	Writing Elective(s)	4
Second Semester		(15 credits)
HUM 160	American Film	3
	Computer Lit. Elective(s)	3
	Speech Elective(s)	3
	Writing Elective(s)	3
	Select one of the following courses: COM 150, ENG 115 or VID 105.*	3-4
Third Semester		(13 credits)
HUM 150 or	International Cinema	
HUM 185	The Horror Film	3
	Nat. Sci. Elective(s)	4
	Soc. Sci. Elective(s)	3
	Select one of the following courses: COM 150, ENG 115 or VID 105.*	3-4
Fourth Semester		(15 credits)
HUM 220	Great Directors	3
HUM 221	Film and Representation	3
	Open elective to reach a minimum of 60 credits	9-10

Minimum Credits Required for the Program: 60

Notes:

*Do not select the same course twice.

PROGRAM PROPOSAL FORM

- Preliminary Approval** – Check here when using this form for preliminary approval of a program proposal, and respond to the items in general terms.
- Final Approval** – Check here when completing this form after the Vice President for Instruction has given preliminary approval to a program proposal. For final approval, complete information must be provided for each item.

Program Name:	Film Studies	Program Code:
Division and Department:	Humanities	AAFS
Type of Award:	<input checked="" type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS <input type="checkbox"/> Cert. <input type="checkbox"/> Adv. Cert. <input type="checkbox"/> Post-Assoc. Cert. <input type="checkbox"/> Cert. of Comp.	CIP Code:
Effective Term/Year:	Fall 2013	50.0601
Initiator:	Carolyn Jambard-Sweet	
Program Features Program's purpose and its goals. Criteria for entry into the program, along with projected enrollment figures. Connection to other WCC programs, as well as accrediting agencies or professional organizations. Special features of the program.	<p>This program will prepare students who intend to transfer to a four-year institution and major in film studies or a closely related discipline.</p> <p>Introductory courses will provide students with the needed background to continue their work at a more advanced level at a four-year institution. The general education component will meet standard requirement for an Associate of Arts degree, while providing content related to the knowledge and skills of a film studies major.</p>	
Need Need for the program with evidence to support the stated need.	<p>Enrollment in film studies courses at WCC has consistently been strong over the last three years. The film studies programs at area 4-year colleges also tend to do well. In fall 2012, there were twenty-two former WCC students enrolled at EMU in their Electronic Media-Film Studies program.</p> <p>By leveraging our existing courses and adding two additional film courses, we can develop a program that will prepare students to seamlessly enroll in a 4-year school, prepared to complete their last two years of upper-level studies.</p>	
Program Outcomes/Assessment State the knowledge to be gained, skills to be learned, and attitudes to be developed by students in the program. Include assessment methods that will be used to determine the effectiveness of the program.	Outcomes 1. Identify and analyze the formal, generic and aesthetic choices made by influential film directors. 2. Critically and technically evaluate the creative elements of the filmmaking process.	Assessment method 1. Short answer and essay exam questions. 2. Short answer and essay exam questions.

for log logged 3/25/13 sj

General Education Requirements and Program Courses:

Associate Degree Program: Please identify the requirement in each general education area:

Writing	<input checked="" type="checkbox"/> Any two approved writing course ___ Specific course(s) required: _____ . Rationale is required:
Notes	Recommend ENG 111 and ENG 226
Speech	<input checked="" type="checkbox"/> Any approved speech course ___ Specific course(s) required: _____ . Rationale is required:
Notes	
Mathematics	<input checked="" type="checkbox"/> Any approved math course ___ Math level ___ course or higher ___ Specific math course required: _____ . Rationale is required including requirements for a student who has passed a higher level course:
Notes	
Natural Science	<input checked="" type="checkbox"/> Any approved natural science course(s) with a lab ___ Specific course(s) required: _____ . Rationale is required:
Notes	
Social and Behavioral Science	<input checked="" type="checkbox"/> Any two approved Social and Behavioral Science course(s) ___ Specific course(s) required: _____ . Rationale is required:
Notes	
Arts and Humanities	<input checked="" type="checkbox"/> Any two approved Arts and Humanities course(s) ___ Specific course(s) required: _____ . Rationale is required:
Notes	Program requirements such as HUM 120, HUM 150, HUM 160, HUM 186 can be used to meet this requirement.
Computer and Information Literacy	<input checked="" type="checkbox"/> Any approved Computer & Information Literacy course ___ Specific course(s) required: _____ . Rationale is required:
Notes	
MACRAO	<input checked="" type="checkbox"/> Recommend that transfer students follow MACRAO

Credit Hours: 32 - 33

AA and AS require 30 – 33 credits; AAS requires 21-24 credit hours

MAJOR AREA COURSES

		Credit Hours
Course 1	COM 130 Introduction to Mass Communication ___ Course prerequisites included in program.	3
Course 2	HUM 120 Introduction to Film ___ Course prerequisites included in program.	3
Course 3	HUM 160 American Film ___ Course prerequisites included in program.	3

Course 4	HUM xxx Great Directors X Course prerequisites included in program.	3
Course 5	HUM xxx Film and Representation X Course prerequisites included in program.	3
Course 6	Select two of COM 150, VID 105 or ENG 115 ___ Course prerequisites included in program.	6 - 7
Course 7	Select one of HUM 150 International Film or HUM 185 The Horror Film ___ Course prerequisites included in program.	3
Total credit hours for this section including courses that meet both Gen Ed and major 24 - 25		
Unduplicated Total Credit Hours for Section:		18-19

Other:

		Credit Hours
Course 1	Elective Credits to reach a minimum of 60 credit hours ___ Course prerequisites included in program.	10 - 9
Total Credit Hours for Section:		10 - 9

Total Program Credit Hours

60

Recommended Course Sequences

Complete recommended course sequence for **full-time students**. Full-time students need a minimum of 12 credits per semester.

Semester 1 Fall Winter Spring/Summer Any

Course #	Course Title	Credit Hours
Elective	General Education Math Elective	4
Elective	General Education Social Science Elective	3
COM 130	Introduction to Mass Communication	3
HUM 120	Introduction to Film	3
Elective	General Education Writing Elective – recommend ENG 111 Composition I	4
Total Semester Credits		17

Semester 2 Fall Winter Spring/Summer Any

Course #	Course Title	Credit Hours
Elective	General Education Computer and Information Literacy Elective	3
HUM 160	American Film	3
Restricted Elective	Select two of COM 150, VID 105 or ENG 115	3-4
Elective	General Education Writing Elective – recommend ENG 226 Composition II	3
Elective	General Education Speech Elective	3
Total Semester Credits		15-16

Semester 3 Fall Winter Spring/Summer Any

Course #	Course Title	Credit Hours
HUM 150 or	International Film	3

Restricted Elective	Select two of COM 150, VID 105 or ENG 115	3 - 4
Elective	General Education Natural Science Elective	4
Elective	General Education Social Science Elective	3
Total Semester Credits		13 - 14

Semester 4		Fall	Winter	Spring/Summer	Any	Credit Hours
Course #	Course Title					Credit Hours
HUM xxx	Great Directors					3
HUM xxx	Film and Representation					3
Elective	Open elective to reach a minimum of 60 credit hours					9 - 10
Total Semester Credits						15- 16

Total Program Credit Hours	60
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Budget Specify program costs in the following areas, per academic year:		START-UP COSTS	ONGOING COSTS
	Faculty	\$.	\$.
	Training/Travel	.	.
	Materials/Resources	.	.
	Facilities/Equipment	.	.
	Other	.	.
	TOTALS:	\$ 0.	\$.
Program Description for Catalog and Web site	In this program, students will be introduced to film as a medium of artistic expression and persuasion. Students will critically study motion pictures covering a variety of eras, cultures and genres. They will be introduced to the various elements of the creative process involved in film making such as narrative, acting, mise-en-scene, editing, cinematography and sound. Students will develop the skills necessary to critically and technically evaluate one of the most dynamic and influential art forms of the past 100 years.		
Program Information	<p>Accreditation/Licensure – None</p> <p>Advisors – TBD <i>Allison Fouriner</i></p> <p>Advisory Committee – Under consideration.</p> <p>Admission requirements – None</p> <p>Articulation agreements – An agreement with EMU is being investigated.</p> <p>Continuing eligibility requirements – None</p>		

Assessment plan:

Program outcomes to be assessed	Assessment tool	When assessment will take place	Courses/other populations	Number students to be assessed
1. Identify and analyze the formal, generic and aesthetic choices made by influential film directors.	Short answer and essay exam questions.	Winter 2017	HUM xxx Great Directors	All students
2. Critically and technically evaluate the creative elements of the filmmaking process.	Short answer and essay exam questions.	Winter 2017	HUM xxx Film and Representation	All students

Scoring and analysis plan:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally-developed rubric, external evaluation, other). Attach the rubric.

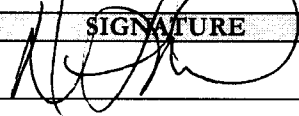
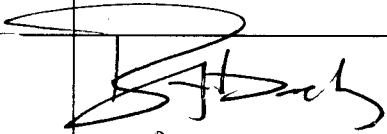
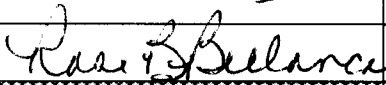
Test questions will be scored using an answer key and a departmentally-developed rubric.

2. Indicate the standard of success to be used for this assessment.

70% of the students will score 70% or higher.

3. Indicate who will score and analyze the data.

Departmental Faculty

REVIEWER	PRINT NAME	SIGNATURE	DATE
Department Chair/Area Director	Dena Blair		3/18/13
Dean			
Interim Vice President for Instruction <input type="checkbox"/> Approved for Development <input checked="" type="checkbox"/> Final Approval	William Abernethy		MAR 19 2013
President	Rose Bellanca		6/25/13
Board Approval			6/25/13