

MASTER SYLLABUS

Course Discipline Code & No: INP 182 Title: Web Graphics II Effective Term Fall 08  
 Division Code: BCT Department Code: INPD Org #: 13900  
 Don't publish:  College Catalog  Time Schedule  Web Page

Reason for Submission. Check all that apply.  
 New course approval  Reactivation of inactive course  
 Three-year syllabus review/ Assessment report  Inactivation (Submit this page only.)  
 Course change

Change information: Note all changes that are being made. Form applies only to changes noted.

<input type="checkbox"/> Consultation with all departments affected by this course is required.	<input type="checkbox"/> Total Contact Hours (total contact hours were: _____)
<input type="checkbox"/> Course discipline code & number (was _____)* *Must submit inactivation form for previous course.	<input type="checkbox"/> Distribution of contact hours (contact hours were: lecture: _____ lab _____ clinical _____ other _____)
<input type="checkbox"/> Course title (was Photoshop for the Web _____)	<input checked="" type="checkbox"/> Pre-requisite, co-requisite, or enrollment restrictions
<input checked="" type="checkbox"/> Course description	<input type="checkbox"/> Change in Grading Method
<input type="checkbox"/> Course objectives (minor changes)	<input checked="" type="checkbox"/> Outcomes/ Assessment
<input type="checkbox"/> Credit hours (credits were: _____)	<input checked="" type="checkbox"/> Objectives/Evaluation
	<input type="checkbox"/> Other _____

Rationale for course or course change. Attach course assessment report for existing courses that are being changed.  
 Updated course outcomes, objectives, evaluations and assessments. Updated course description more accurately reflects the content of the course.

Approvals Department and divisional signatures indicate that all departments affected by the course have been consulted.

Department Review by Chairperson  New resources needed  All relevant departments consulted

Print: Kelley K. Gottschang Signature Kelley K. Gottschang Date: 7/29/08  
 Faculty/Preparer

Print: Jason Withrow Signature Jason Withrow Date: 7/29/08  
 Department Chair

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Division Review by Dean  
 Request for conditional approval

Recommendation  Yes  No Thomas Wilson Date: 7/29/08  
 Dean's/ Administrator's Signature

Curriculum Committee Review  
 Recommendation  Tabled  Yes  No Pat Vass Date: 9/11/08  
 Curriculum Committee Chair's Signature

Vice President for Instruction Approval  
Reggie M. Palocz Date: 9/17/08  
 Vice President's Signature

Approval  Yes  No  Conditional

Do not write in shaded area.  
 Entered in: Banner 9/23 C&A Database 9/23 Log File 7/31/08 Basic skills spreadsheet updated  Contact fee  KC  
 Please return completed form to the Office of Curriculum & Assessment.

**\*Complete ALL sections which apply to the course, even if changes are not being made.**

<b>Course:</b> INP 182	<b>Course title:</b> Web Graphics II
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<b>Credit hours:</b> 3 If variable credit, give range: _____ to _____ credits	<b>Contact hours per semester:</b> <table style="width:100%"> <tr> <td></td> <td style="text-align:center"><u>Student</u></td> <td style="text-align:center"><u>Instructor</u></td> </tr> <tr> <td>Lecture:</td> <td style="text-align:center">45</td> <td style="text-align:center">45</td> </tr> <tr> <td>Lab:</td> <td style="text-align:center">_____</td> <td style="text-align:center">_____</td> </tr> <tr> <td>Clinical:</td> <td style="text-align:center">_____</td> <td style="text-align:center">_____</td> </tr> <tr> <td>Practicum:</td> <td style="text-align:center">_____</td> <td style="text-align:center">_____</td> </tr> <tr> <td>Other:</td> <td style="text-align:center">_____</td> <td style="text-align:center">_____</td> </tr> <tr> <td><b>Totals:</b></td> <td style="text-align:center">45</td> <td style="text-align:center">45</td> </tr> </table>		<u>Student</u>	<u>Instructor</u>	Lecture:	45	45	Lab:	_____	_____	Clinical:	_____	_____	Practicum:	_____	_____	Other:	_____	_____	<b>Totals:</b>	45	45	<b>Are lectures, labs, or clinicals offered as separate sections?</b> <input type="checkbox"/> Yes - lectures, labs, or clinicals are offered in separate sections <input checked="" type="checkbox"/> No - lectures, labs, or clinicals are offered in the same section	<b>Grading options:</b> <input type="checkbox"/> P/NP (limited to clinical & practica) <input type="checkbox"/> S/U (for courses numbered below 100) <input checked="" type="checkbox"/> Letter grades
	<u>Student</u>	<u>Instructor</u>																						
Lecture:	45	45																						
Lab:	_____	_____																						
Clinical:	_____	_____																						
Practicum:	_____	_____																						
Other:	_____	_____																						
<b>Totals:</b>	45	45																						

**Prerequisites.** Select one:

College-level Reading & Writing     
  Reduced Reading/Writing Scores  
(Add information at Level I prerequisite)     
  No Basic Skills Prerequisite  
(College-level Reading and Writing is not required.)

**In addition to Basic Skills in Reading/Writing:**

Level I (enforced in Banner)

Course	Grade	Test	Min. Score	Concurrent Enrollment <small>(Can be taken together)</small>	Corequisites <small>(Must be enrolled in this class also during the same semester)</small>
INP 152, Web Graphics I	C	_____	_____	<input type="checkbox"/>	_____
<input type="checkbox"/> and <input type="checkbox"/> or _____	_____	_____	_____	<input type="checkbox"/>	_____
<input type="checkbox"/> and <input type="checkbox"/> or _____	_____	_____	_____	<input type="checkbox"/>	_____
<input type="checkbox"/> and <input type="checkbox"/> or _____	_____	_____	_____	<input type="checkbox"/>	_____

Level II (enforced by instructor on first day of class)

Course	Grade	Test	Min. Score
_____	_____	_____	_____
<input type="checkbox"/> and <input type="checkbox"/> or _____	_____	_____	_____
<input type="checkbox"/> and <input type="checkbox"/> or _____	_____	_____	_____

**Enrollment restrictions** (In addition to prerequisites, if applicable.)

and  or Consent required     
  and  or Admission to program required     
  and  or Other (please specify):  
 Program: \_\_\_\_\_

**Please send syllabus for transfer evaluation to:**  
 Conditionally approved courses are not sent for evaluation.  
 Insert course number and title you wish the course to transfer as.

<input type="checkbox"/> E.M.U. as _____	<input type="checkbox"/> _____ as _____
<input type="checkbox"/> U of M as _____	<input type="checkbox"/> _____ as _____
<input type="checkbox"/> _____ as _____	<input type="checkbox"/> _____ as _____

<p><b>Course</b> INP 182</p>	<p><b>Course title</b> Web Graphics II</p>	
<p><b>Course description</b> State the purpose and content of the course. Please limit to <u>500</u> characters.</p>	<p>This course focuses on intermediate Web interface and design techniques that focus on whole-site design, alternative layout styles and the preparation of images for Web development. Topics include designing for specific clients and audiences, alternate layout strategies and intermediate graphic and interface design strategies. This class challenges students to incorporate different design strategies, technologies and style into Web interfaces. Industry-standard software applications for Web design will be used in a PC-based classroom.</p>	
<p><b>Course outcomes</b> List skills and knowledge students will have after taking the course.</p> <p><b>Assessment method</b> Indicate how student achievement in each outcome will be assessed to determine student achievement for purposes of course improvement.</p>	<p><b>Outcomes</b> (applicable in all sections)</p> <ol style="list-style-type: none"> <li>1. Design a multi-page Web site with an index page and three to five subpages based on a specific audience and client.</li> <li>2. Redesign an existing Web site using an alternative layout strategy.</li> <li>3. Apply intermediate graphic and interface design principles to Web deliverables.</li> </ol>	<p><b>Assessment</b> Methods for determining course effectiveness</p> <p>A portfolio of student work that is measured against the departmentally developed rubric</p> <p>A portfolio of student work that is measured against the departmentally developed rubric</p> <p>A portfolio of student work that is measured against the departmentally developed rubric</p>
<p><b>Course Objectives</b> Indicate the objectives that support the course outcomes given above.</p> <p><b>Course Evaluations</b> Indicate how instructors will determine the degree to which each objective is met for each student.</p>	<p><b>Objectives</b> (applicable in all sections)</p> <p>Create a multi-page Web site that demonstrates consistency of placement, color, typography and navigation between index and subpages</p> <p>Multi-page Web site should reflect the design topics of movement, signaling and repetition.</p> <p>Develop appropriate layout styles for specific audiences that include color, fonts, and imagery</p> <p>Create templated Web pages and prepare images for non-table based Web development</p> <p>Create boutique Web pages and prepare images for non-table based Web development</p> <p>Explore alternative layout strategies to construct non-standard interface designs, for example, social networking, non-square and scaleable movement styles</p> <p>Apply intermediate graphic design principles of clarity, order and metaphor to Web interface design</p> <p>Develop graphics that incorporate the concept of typography as a graphic design technique</p>	<p><b>Evaluation</b> Methods for determining level of student performance of objectives</p> <p>Hands-on, performance-based assignments, projects and critiques</p>
<p><b>List all new resources needed for course, including library materials.</b> None</p>		

**Student Materials:**

<p><b>List examples of types</b>                  Texts                  Supplemental reading                  Supplies                  Uniforms                  Equipment                  Tools                  Software</p>	<p>Textbooks are:  <i>Adobe Photoshop CS3 Studio Techniques</i> by Ben Willmore                  Paperback Edition, Adobe Press ISBN: 978-0321510464</p>	<p><b>Estimated costs</b>                  \$ 60.00</p>
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**Equipment/Facilities:** Check all that apply. (All classrooms have overhead projectors and permanent screens.)

<p>Check level <u>only</u> if the specified equipment is needed for <u>all</u> sections of a course.</p> <p><input type="checkbox"/> Level I classroom                  Permanent screen &amp; overhead projector</p> <p><input type="checkbox"/> Level II classroom                  Level I equipment plus TV/VCR</p> <p>X Level III classroom                  Level II equipment plus data projector, computer, faculty workstation</p>	<p><input type="checkbox"/> Off-Campus Sites</p> <p><input type="checkbox"/> Testing Center</p> <p><input type="checkbox"/> Computer workstations/lab</p> <p><input type="checkbox"/> ITV</p> <p><input type="checkbox"/> TV/VCR</p> <p><input type="checkbox"/> Data projector/computer</p> <p><input type="checkbox"/> Other _____</p>
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**Assessment plan:**

Learning outcomes to be assessed (list from Page 3)	Assessment tool	When assessment will take place	Course section(s)/other population	Number students to be assessed
1. Design a multi-page Web site with an index page and three to five subpages based on a specific audience and client.	A portfolio of student work that is measured against the departmentally developed rubric	All outcomes assessed Fall 2009 then every three years thereafter.	Minimum of one section of INP 182	All students in the section that turn in all three projects
2. Redesign an existing Web site using an alternative layout strategy.	A portfolio of student work that is measured against the departmentally developed rubric	All outcomes assessed Fall 2009 then every three years thereafter.	Minimum of one section of INP 182	All students in the section that turn in all three projects
3. Apply intermediate graphic design principles to Web deliverables to create professional level graphics.	A portfolio of student work that is measured against the departmentally developed rubric	All outcomes assessed Fall 2009 then every three years thereafter.	Minimum of one section of INP 182	All students in the section that turn in all three projects

**Scoring and analysis of assessment:**

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric.

Student work will be “blindly” evaluated by INP faculty against departmentally developed rubric and scored accordingly.

2. Indicate the standard of success to be used for this assessment.

80% or more of students must score 70% or better on all learning outcome evaluations.

3. Indicate who will score and analyze the data.

Assessment materials will be evaluated by the INP department.

4. Explain the process for using assessment data to improve the course.

Based on the results of the report:

If 80% or more of students score 70% or higher on all learning outcomes, no action will be taken.

If less than 80% of students score 70% or higher on learning outcomes, the department will determine which parts of the course must be redeveloped and revise those areas accordingly.