WASHTENAW COMMUNITY COLLEGE COURSE SYLLABUS

Department: Visual Arts Technology - Photography	New Course
Course Number: 219	Existing Course
Course Title: Photo Design	ļ
Credit Hours: _3	**************************************
Prerequisites: PHO 111 or Equivalent	
Corequisites: None	77776666666693988899944444468666666666666666
Catalog Course Description: This is an intensive review of photon	
design techniques with emphasis on design in the photograph	ic image through lecture
demonstration, critique, and darkroom practices. Included is	a survey of contemporary
photographers and new directions in modern photographic image	es and design.
(Please numbers in the appropriate boxes)	
Contact Hours per week in a lecture/recitation setting 1	444444
Contact Hours per week in a laboratory setting 3	W-3000000000000000000000000000000000000
Contact Hours per week in a clinical setting	
Contact Hours per week in a work setting	***************************************
Total Contact Hours (per semester):60	
Course Justification: (Check all that apply.)	
x program specialty x college transfer	support course
x division core x industry training	personal development
x core curriculum	
Prepared By (Faculty Member)	ateG/4/93
Reviewed By (Department Chair for Department)	ate
00 0 K	ate 6/7/93

Core: 7,9,13

MAJOR INSTRUCTIONAL UNITS: A Major instructional unit is a grouping of topics which naturally relate to one another.

UNIT OBJECTIVES: Use student outcome based language and format. (Example: The student will define and state the cause of the six major respiratory diseases.)

MAJOR INSTRUCTIONAL UNIT #1: 2 Dimensional Design Elements Unit Objectives Identify the use of basic design elements in photographs and other artworks. 1. Identify and employ design elements unique to the photographic process. 2. Create photographs which demonstrate and emphasize the correct use of particular 3. design elements. Describe orally and in writing the effect of the use of specific design elements on a 4. 2D work of art. Convey moods and feelings in photographs through the appropriate choice of design 5. elements. * To read and listen in a critical & perceptive way and to speak in an organized manner about 2 D elements. MAJOR INSTRUCTIONAL UNIT #2: Fiber-Based Paper Printing Unit Objectives Understand the qualities of FB vs RC papers Create photographs on FB paper which maximize use of the increased tonal range 2. for expressive means. 3. Process FB paper to archival standards Learn proper use of equipment & chemistry associated with FB processing. 4. MAJOR INSTRUCTIONAL UNIT #3: Visual Analysis of Photographs **Unit Objectives** * Awareness of artistic experience in personal and cultural enrichment, growth & 1. communication. * Awareness of the nature and variety of the human experience through methods 2. and application of photography and 2 D design media 3. * Develop, test, express and evaluate ideas. * Develop, organize and express thoughts in writing using standard English. 4. Discuss the relative success and failure of an image to convey a message, based upon 5.

the application of design elements, especially those unique to photography.

Course Number PHO 219 MAJOR INSTRUCTIONAL METHODS: (Check the appropriate boxes and describe as needed.) Lecture Seminar Laboratory Clinical Telecourse On Job Training Self-Paced Other _____ EVALUATION CRITERIA: (Check the appropriate boxes and describe as needed.) Class Attendance Quizzes _____ Class Discussion Tests _____ Papers _____ Midterm Portfolio _____ Final Exam _____ Project/Lab _____ Independent Study _____ Reports _____ Other ____ Clinical/Work Performance _____ SPECIAL EQUIPMENT/FACILITY AND ACTIVITY REQUIREMENTS: (Check the appropriate boxes and describe as needed.) Lab Equipment Photo Lab Testing in Testing Center _____

SUGGESTED TEXT: (Omit if text is not used.)

LRC Reserves

Computers _____

1. Title: Design Basics

Field Trips

(Attach an additional page if necessary.)

Author: Laver Copyright Yr: 1990

Student Regional Competitions _____

Off Campus Sites

Other ____

Publisher: Holt Rinehart Winston Est. Cost: \$38

(Attach an additional page if more than one primary text is used.)

	Course Number
SUPPLEMENTAL TEXTS or COURSE PACKS:	
1. Title:	***************************************
Author:	Copyright Yr:
Publisher:	Est. Cost:
2. Title:	
Author:	
Publisher:	Est. Cost:
(Attach an additional page if necessary.)	
pen, pencil, paper, or textbook(s).)	
Descriptions	Cost Esti
Descriptions Camera, Film, Photographic Paper, Developing Tank	\$300
Descriptions Camera, Film, Photographic Paper, Developing Tank	\$300
Descriptions Camera, Film, Photographic Paper, Developing Tank REFERENCE MATERIALS STUDENTS WILL	BE REFERRED TO S

WASHTENAW COMMUNITY COLLEGE COURSE HANDOUT

The following information compatible with the Official Course Syllabus must be distributed to students at the first meeting of each course:

- 1. Course name:
- 2. <u>Course number:</u>
- 3. Course description:
- 4. A list of course objectives by unit:
- 5. Required text(s) and/or course packs:
- 6. <u>Criteria for evaluation:</u>
- 7. Requirements (Attendance, Special, or Other):
- 8. Hours/week required out-of-class:
- 9. Additional information:
- 10. A schedule of class meeting dates with lecture topics, lab and homework assignments:

Each Instructor teaching this course should attach a copy of their "Student Handout Sheet" to this document.

rev:12/11/90 techsyl.doc

PHO 219 - Photographic Design

Mondays, 6-10pm

This course is an exploration of your ability to apply two-dimensional design principles to the photographic medium. You will learn to create fine-art prints for exhibition, and the primary focus of the course will be visual rather than technical.

The textbook for this course is: <u>Design Basics</u>. Third Edition, by David Lauer. The book is available in the WCC bookstore.

OBJECTIVES

By the end of the semester you should be able to:

- 1. Identify the basic design elements (excluding color) of a photograph or other two-dimensional work of art.
- 2. Convey moods or feelings in photographs through the appropriate choice of design elements.
- 3. Create an exhibition-quality portfolio of fiber-based and RC prints, using advanced contrast control techniques.
- 4. Discuss the relative success and failure of an image to convey a message, based upon the application of design elements, especially those unique to photography.
- 5. Critique a significant photographer's work in writing and discuss his or her use of design in photography.

GRADING

Photographic Portfolio - 50%

This portfolio will be graded on the last night of class and will consist of a minimum of 8 mounted photographs, at least 4 of which will be printed on fiber-based paper. The portfolio will include images from all of the assignments given in class, and should only consist of images made during the current semester.

Final Examination - 30%

The written final examination will be a two to three page critique of a significant photographer's photograph. The exam will be given on the second-to-the-last night of class. While you critique the photograph, you will be expected to include references to all relevant information presented, discussed and read during the semester.

Attendance and Participation - 20%

In addition to attending class on a regular basis, your verbal and photographic contributions to critiques are very important. Also included is your participation in setting up the lab and cleaning it at the end of each lab session.

NOTE: The objectives and requirements for this course are subject to change based upon my judgment and/or group consensus. It is important to have this flexibility to meet the needs of the class during the semester.

If you want to talk to me outside of class, please come to my office or call me. My telephone number is:

WCC Office:

PHO 219 - Photographic Design

Course Schedule

: Course introduction and planning. Assignment #1 (Unity). TEXTBOOK: Chapters 1, 2, 3, 4.

Dot and Line theories. Discuss Assignment #2 (Photograms). LAB: Photograms. TEXTBOOK: Chapter 7.

Critique photograms. Discuss printing with fiber-based paper.

Discuss Assignments #3 and #4 (Spatial Illusions). TEXTBOOK: Chapters 5 and 10.

Critique Unity.

Discuss Assignments #5 & #6 (Shape and Form).
TEXTBOOK: Chapter 8.
Contrast Control Techniques.

Critique Spatial Illusions.

Discuss Assignment #7 (Texture). TEXTBOOK: Chapter 9.

. Discuss Assignment #8 (Rhythm). TEXTBOOK: Chapter 6.

Critique Shape and Form.

Critique Texture.

Critique Rhythm.

Final Examination!!!

FINAL CRITIQUE/LAST CLASS.